

BOULEVARDIER BAR GAZETTE



{ BOULEVARDIER BAR – KELLERSTRASSE 32, 81667 – MUNICH, GERMANY }

HISTORY OF THE COCKTAIL

There are as many stories behind the origin of the name cocktail. As always, some are preposterous, some believable and who knows, one may be the truth.

In the story in *The Spy* (James Fenimore Cooper, 1821) the character "Betty Flanagan" invented the cocktail during the Revolution.



REFERRED TO AS "DEAN OF BARTENDERS,"
HARRY JOHNSON AUTHORED THE FIRST COMPLETE
BARTENDERS' MANUAL IN 1888.

"Betty" may have referred to a real-life innkeeper at Four Corners north of New York City by the name of Catherine "Kitty" Hustler. Betty took on another non-fiction face, that of Betsy Flanagan. Betsy was likely not a real woman, but the story says she was a tavern keeper who served French soldiers a drink in 1779 garnished with tail feathers of her neighbor's rooster. We can assume that Kitty inspired Betty and Betty inspired Betsy, but whether or not one of the three are responsible for the cocktail is a mystery.

The rooster theory is also said to have been influenced by the colors of the mixed ingredients, which may resemble the colors of the cock's tail. This would be a good tale today given our colorful array of ingredients, but at the time spirits were visually bland.

The word "cocktail" was first defined in 1806 by *The Balance and Columbian Repository* of Hudson, New York as "a stimulating liquor composed of any kind of sugar, water and bitters, vulgarly called a bittered sling. The first time the word "cocktail" is recorded as being used in the U.S. was on April 28, 1803 in a publication called *The Farmers' Cabinet* and in the UK there is a reference to the "cock-tail" even earlier in *The Morning Post and Gazetteer* in London, England on March 20, 1798.

Today, the word "cocktail" is used to describe the collective group of mixed alcoholic drinks that we see on bar menus around the world.



THE ROOSTER THEORY: THE COLORS OF THE MIXED
INGREDIENTS RESEMBLE COLORS OF THE COCK'S TAIL

WORLD of NEGRONI BARRELAGED

BOULEVARDIER 1,M

Wild Turkey bourbon, Campari,
sweet vermouth
10,50 €

TINTO 1,M

gin, Campari, Ruby Port Wine,
Creme de Cacao Brown
11,00 €

EVOLUTION 1,M

Sloe Gin, Campari, Sherry Fino
10,50 €

NEGRONINO 1,10,M

Hendrick's Gin, Campari, Cynar,
sweet vermouth, cucumber
11,00 €

MEZCALITO 1,10,M

Mezcal, Campari, Cynar,
sweet vermouth, black salt
11,00 €

WORLD of
NEGRONI
CLASSIC

NEGRONI 1,M

gin, Campari, sweet vermouth
9,50 €

NEGRONI CLUB 1,M

vanilla vodka, Campari,
dry vermouth, blackberry liqueur,
ginger lemonade
10,50 €

NEGRONI MODERATO 1,2,M

gin, Campari, Aperol,
Americano Cocchi, cranberry juice
10,50 €

NEGRONI ALLORA 1,M

Jamaikan rum, Campari,
sweet vermouth, Falernum,
orange bitters
10,50 €

NEGRONI MAGNIFIQUE 1,M

gin, Campari, Noilly Prat, Absinth
10,00 €

DISARONNO®



Sia Maria

PRE DINNER

ACADEMY MANHATTAN 2,M

Woodford Reserve bourbon,
Antica Formula, orange bitters,
Angostura bitters
11,00 €

BUENA VISTA 1,M

brown rum, dry vermouth,
peach liqueur, port wine, Grenadine
10,50 €

MODIGLIANI 1,10

gin, Aperol, Cointreau,
lemon juice, orange bitters
10,50 €

THE JOURNALIST COCKTAIL 1,M

gin, sweet vermouth,
dry vermouth, Angostura bitters,
orange curacao, lemon juice
10,50 €

883 1,10,M

gin, peach liqueur, Aperol, prosecco,
grapefruit juice, lemon juice
9,50 €

VINTAGE
COCKTAILS

CLOVER CLUB C

gin, lemon juice, raspberries,
egg white, simple syrup
10,50 €

SAZERAC 1

rye whiskey or cognac, sugar, Absinth,
Peychaud's Bitters
10,50 €

LA VIE EN ROSE 1,C

gin, Kirschwasser, lemon juice, Grenadine
10,00 €

EL PRESIDENTE 1,M

white rum, dry vermouth,
Triple Sec, Grenadine
10,00 €

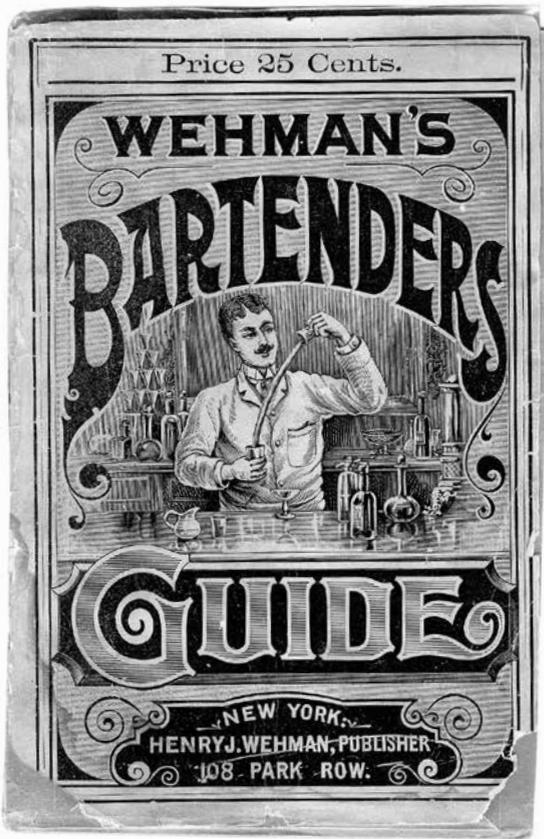
GEORGIA MINT JULEP 1

bourbon, peach liqueur, sugar,
Angostura bitters
10,50 €



THE "REMUEUR" TURNS APPROX. 30.000 BOTTLES SLIGHTLY EVERY DAY, TO COLLECT DEPOSIT IN THE NECKS OF BOTTLES AGAINST THE CORKS.





WEHMAN'S BARTENDER GUIDE 1891, NEW YORK

SOURS

PISCO SOUR ^C

Pisco, fresh lime juice, simple syrup,
egg white, Angostura bitters
10,50 €

BRAMBLE ¹¹

gin, lemon juice, simple syrup,
Chambord
10,50 €

WHISKEY SOUR ^C

bourbon, lemon juice,
egg white, sugar
10,50 €

CANCHANCHARA ¹

brown rum, honey syrup, lemon juice
10,50 €

GIMLET

gin, Rose's Lime Juice, fresh lime
10,00 €

TROPICAL COCKTAILS

MNC MAI TAI ¹

dark and strong rum, apricot brandy,
almond syrup, pineapple juice,
lime juice, lemon juice
11,00 €

HURRICANE ¹

white rum, dark rum, strong rum,
Grenadine, orange juice, pineapple juice,
passion fruit syrup, lemon juice
10,50 €

HEMINGWAY SPECIAL

white rum, maraschino, grapefruit juice,
sugar, fresh lime juice
10,50 €

DARK & STORMY

dark rum, ginger lemonade,
fresh lime juice, sugar
10,50 €

THE ISLAND

brown rum, creme de cacao white,
pineapple juice, fresh lime juice,
and nutmeg
10,50 €



SWEET & CREAMY

BLACK FOREST ^{1,8,9,G}

cognac or bourbon, Cherry Heering,
creme de cacao brown, chocolate spirit,
lime juice, topped with cream
10,50 €

J32 ^{1,8,G,M}

red vermouth, Licor 43,
Rose's Lime Juice, topped with cream
9,50 €

GODFATHER

bourbon whiskey, Disaronno
10,00 €

BLACK MOON ^{1,8,9,G}

brandy, Tia Maria, Irish cream,
creme de banane, espresso
10,50 €

HABIBI ^{8,G}

vodka, mango puree, pineapple juice,
orange juice, cream
10,00 €



~ NEWFOUNDLAND ~
SCREECH
RUM

HIGHBALLS

WICKED CAT ^{1,M}

Ardbeq 10y, Campari,
Antica Formula, Maraschino,
Angostura bitters, 7up, fruits
11,50 €

HORSE'S NECK

bourbon whiskey, ginger ale,
Angostura bitters
10,50 €

PIMMS No 1

Pimms, 7up, fruits
10,50 €

GIN TONIC ¹⁰

9,50 €

CUBA LIBRE ^{1,3,9}

9,50 €

WINE

RED, 0,10 L
4 €

WHITE, 0,10 L
4 €

PROSECCO, 0,10 L
5 €

CHAMPAGNE
* upon request *

WATER

MINERAL WATER, 0,25 L
3 €

A C Q U A
MORELLI

SOFT DRINKS

3,00 € each

TONIC WATER 0,20 L

GINGER ALE 0,20 L

INTENSE GINGER 0,20 L

COLA 0,20 L

7UP 0,20 L



WET DRINKS for DRY PEOPLE

7,00 € each

ITALIAN SUMMER

passion fruit juice, caramel syrup,
strawberry syrup,
mango syrup, lemon juice

MULE DRIVER

ginger lemonade, lime juice,
cucumber syrup, mint

MANGO DREAMS

mango syrup, orange juice,
grapefruit juice, Grenadine,
lemon juice

COCONUT LIPS

orange juice, pineapple juice,
strawberry puree, coconut, cream

ALMOND LOVER

pineapple juice, orange juice,
almond syrup, lime juice,
lemon juice

BEER

PILS, 0,33 L
4 €



König Pilsener



- | | |
|----------------------|------------------------------|
| 1. with colour | 10. with quinine |
| 2. with preservative | 11. with sweeteners |
| 3. with antioxidant | C. eggs and products thereof |
| 8. with milk protein | G. milk and products thereof |
| 9. with caffeine | M. sulphites |

BOULEVARDIER

www.bar-boulevardier.com; Opens at 19:00,
in Summer: Tues.-Sat. & in Winter: Mon.-Sat.